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Speeches/Documents

Title: CCP Central Committee Decisions concerning Establishing a Propaganda Network for the Popular Masses in the Entire Party

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Description:

I, At present, organizations at all levels of our Party overlook conducting regular propaganda work towards the popular masses, with the result that many mistaken and reactionary propaganda and rumours regularly circulate among the popular masses, these do not meet with timely, necessary and deadly attack by our Party, and the Party's policies and positions have not been fully propagated and explained among the popular masses in a timely manner, because of this, great damage has been done to the undertaking of the people. At present, one of the main weak points of the Party's propaganda work towards the popular masses is that all levels' Party organizations often make it into a temporary work for a number of people, and have not set up the necessary structures to ensure it becomes a regular work of the whole body of Communist Party members, and that all levels' Party committees provide systematic leadership and management. One of the duties of Communist Party members is that they must conduct propaganda towards the popular masses at all times and in all places, and go and educate the popular masses untiringly and with a revolutionary spirit, conduct and uncompromising struggle with all reactionary and mistaken ideologies and positions, enlighten and raise the consciousness of the popular masses. The fact that propaganda work towards the popular masses lacks regularity and organization will certainly hamper Communist Party members in effectively carrying out their duties in this regard, and cause that, when a number of Party members conduct work among the popular masses, they will easily be infatuated with dealing the popular masses with simple administrative ordering methods and not with persuasive and explanatory methods. The Party must resolve and eliminate this phenomenon, and strengthen propaganda work towards the popular masses. To this end, a regular propaganda network must be established for the people in a systematic manner, propaganda officers must be set up within every Party branch, announcers are to be set up in all levels' leading Party organizations, and certain structures are to be established for the work of propaganda officers and announcers.

II, The task of propaganda officials is to, under the leadership of Party organizations regularly conduct propaganda and education to the popular masses that surround them using simple and common methods concerning domestic and foreign current affairs, Party and People's Government policies, the tasks of the popular masses and especially the direct tasks at that time and that place, as well as the model experiences of the popular masses in productive labour and other work matters, criticize all sorts of reactionary rumours and mistaken ideologies that circulate among the people, incite people to study model experiences, and vigorously complete their tasks, and to regularly report the situation among the popular masses to the Party organization, in order to assist the Party organization to decide on the appropriate propaganda content and propaganda method for that time.

All Party branches shall select Party members, Youth Lead Members, model workers from the surrounding popular masses who volunteer to take charge of propaganda work under the leadership of the Party and other vigorous revolutionary elements to become propaganda officers. Propaganda

officers shall have the necessary political consciousness, set examples in their labour and other work, link up with the masses, and have the appropriate ability to take charge of propaganda work. Propaganda officers' work methods include talks, communicating information, reading newspapers, listening to and disseminating the People's Radio, writing and drawing propaganda texts and images, editing wall newspapers, etc., every propaganda officer may, according to work needs and individual ability, be appointed to one or more positions. The appointment of propaganda officers shall be examined and passed by the Party branch committee and the approval of the lower-level Party organization. Every Party and Youth League branch secretary, branch committee member and Party member of Youth League member having regular relationships with the popular masses (such as labour union cadres, cooperative cadres, village cadres, school teachers, officials in mass education institutes, wall newspaper editors, etc.) shall assume the office of propaganda officer.

III, All levels' Party committees shall regularly discuss propaganda work for the popular masses, and consider propaganda officials to be important bridges to link up the Party with the popular masses, and provide regular leadership, assistance and education.

Party branch committees shall regularly convene conferences for the whole body of subordinate propaganda officials, and discuss the concrete tasks and methods of that branch's propaganda work according to higher-level instructions and the situation of that branch, examine the situation and experience of propaganda work, listen to propaganda officers' reports concerning the situation of the masses, and give concrete work instructions to propaganda officers. In order to mobilize all sorts of revolutionary organizations to jointly engage in propaganda, branch propaganda officer conferences shall provide for an appropriate division of work between the Party, the Youth League, labour unions, peasant associations, cooperatives and other organizations. Branch propaganda officer conferences' duration may be somewhat lengthened or shortened according to work needs and the situation of the activities of that branch, but at least one conference must be convened every month, and at most one conference shall be convened every week.

City and county Party committees shall convene a joint branch secretary conference, a propaganda officer representative conference or a propaganda officer plenary session every month, the municipal committee secretary and the county committee secretary make a report concerning the present circumstances and tasks, and presides over an inspection of propaganda work of the previous month and a discussion of propaganda work in the next month. Under conditions where communications are difficult, county committee meetings may be convened through division of district. Regional committees shall be responsible to represent the city committee and county committee in conducting regular leadership over propaganda work in branches, and according to the conditions of each branch, provide the regular scope, objectives and methods for all branches' propaganda activities. In the countryside, district committees shall establish propaganda officer teaching station structures, where the district committee members regularly respectively convene some branches' propaganda officers or representatives of propaganda officers, to teach propaganda content and propaganda methods, and issue and explain propaganda materials.

Provincial, municipal, local and county Party committees shall regularly provide propaganda officers with propaganda instructions and materials. All levels' Party newspapers and Party periodicals shall regularly publish texts discussing propaganda work and propaganda officer work. All levels' Party schools and Party training classes shall have classes to discuss propaganda work, and shall establish short-term rotational training classes for propaganda officers under conditions of feasibility.

IV, In order to ensure that the popular masses fully understand the Party's political position in a certain period, only relying on the work of propaganda officers is insufficient, and all levels' Party

responsible persons must directly and regularly make systematic reports to the popular masses concerning current affairs, politics, work tasks and work experience. To this end, provincial, municipal, local, county and district Party committees shall set up reporting officers to undertake the tasks of making political reports to the popular masses. Reporting officers are a sort of high-level propaganda officers, and shall be the leaders of propaganda officers.

Reporting officers are selected from provincial, municipal, local, county and district Party Committee secretaries and committee members, from Party members in provincial, municipal, local, county and district people's governments undertaking responsible work, as well as other Party members appointed by the all abovementioned levels' Party Committees. Every reporting officer must make at least one political report every two months to the assembly and representative assembly of urban and rural popular masses (first and foremost workers and peasant masses). The topics and main content points of these reports shall be provided for or approved by all levels' Party Committee secretaries to which the reporting officer is subordinate, the result of reports shall be reports to all levels' Party Committee secretaries. All levels' Party Committees shall be responsible for inspecting the work situation of subordinate reporting officers, and give them all sorts of assistance and guidance, in order to guarantee that their work can be regularly and correctly conducted and incessantly improved, provincial and local Party committees shall select suitable reports by reporting officers for publication in newspapers.

V, Establishing propaganda officer and reporting officer structures is in order to ensure that the Party's propaganda work for the people gains a regularly functioning backbone, and is not because Party propaganda work must be limited to within the scope of propaganda officers and reporting officers. All Party organizations' leading organs, as well as all propaganda officers and reporting officers must be good at uniting with the positive elements of the people who participate in propaganda work in any way. In new regions where not a large amount of Party members have been attracted to set up branch organizations, apart from district committees directly attracting a number of propaganda officers and provide leadership among Party members, Youth League members and non-Party positive elements, organization of non-Party propaganda networks in appropriate ways should be stressed. During all whole-people-type propaganda movements, Party organizations shall be good at coordinating actions with all democratic parties and all people's organizations, and at organizing the unanimous participation of work personnel in People's Governments, People's Liberation Army, cultural circles, education circles, and artistic circles, in order to shape the broadest propaganda teams for all sorts of designated objectives.

VI, Rapidly establishing propaganda officer and reporting officer structures on a nationwide scope, although some difficulties cannot be avoided, is necessary to resolve this problem, and there are the conditions for this. Generally speaking, our Party has a tradition of making propaganda towards the popular masses. Experiences of trying out the establishment of propaganda officers in the North-East, the North, the Centre and Southern regions, etc., in many cities, factories, mines and minority rural areas in the last years, there are already some experiences that can be rolled out nationwide. But, in order to truly and effectively and not formalistically establish broad propaganda officer structures and reporting officer structures, the entire Party must still make strenuous efforts. All provincial and municipal Party Committees shall, according to the local circumstances, formulate concrete plans to implement this Decisions within the next half year, report them to all Central bureaus to which they are subordinate for approval, and regularly examine the implementation situation, in order to realize this on time.