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The Central Committee of the Communist Party of China issued "About the Decision of the Whole Party to Establish a Propaganda Network for the Masses

1. At present, our party organizations at all levels neglect to carry out regular propaganda work among the masses of the people, so that many erroneous and reactionary propaganda and rumors are often spread among the masses. It was spread in the media, and our party did not meet a timely, due and fatal blow. The party's policies and propositions were not fully propagated and explained among the people in a timely manner. Therefore, it greatly damaged the cause of the people. One of the main weaknesses of the current party's propaganda work to the masses is that party organizations at all levels often regard it as a part-time and temporary work, without establishing the necessary system to make it a regular work for all party members. The work should be given systematic leadership and management by the Party committees at all levels. One of the bounden duties of a Communist Party member is to carry out propaganda to the people anytime and anywhere, to educate the people tirelessly with the revolutionary spirit, to wage an irreconcilable struggle against all reactionary and erroneous thoughts and ideas, to inspire and raise the consciousness of the people. The lack of regularity and organization in the propaganda work of the masses will inevitably hinder the Communist Party members from effectively performing their duties, indulge the propaganda activities of counter-revolutionaries and the spread of wrong ideas, hinder the strengthening of the relationship between the party and the masses, and hinder The party's struggle to overcome the tendency of bureaucracy and commandism has caused some party members to become obsessed with simple administrative orders rather than persuasion and explanation when working among the people. The party must resolutely eliminate this phenomenon and strengthen its propaganda work among the masses. For this purpose, it is necessary to systematically establish a regular publicity network for the masses, that is, to set up propagandists in each branch of the party, to set up rapporteurs in the leading organs of the party at all levels, and to establish the work of the propagandists and rapporteurs. a certain system.

2. The task of a propagandist is to, under the leadership of the party organization, often inform the people around him in a simple and popular form about current affairs at home and abroad, the policies of the party and the people's government, the tasks of the people, especially the tasks of the local people at that time. The direct tasks of the people, as well as the publicity and interpretation of the exemplary experience of the people in productive labour and other work, refute all kinds of reactionary rumors and erroneous ideas circulated among the people, encourage the people to learn from the model experience, actively complete the tasks, and often The situation among the masses of the people is reported to the party organization in order to help the party organization determine the appropriate propaganda content and methods for each period.

Each branch of the Party shall select party members, youth league members, and model workers and other revolutionary activists who volunteer to undertake propaganda work under the leadership of the Party among the people around the branch as propagandists. A propagandist should have the necessary political awareness, led by example in productive labour and other work, connect with the masses, and have the appropriate ability to undertake propaganda work. The working methods of propagandists include talking, delivering news, reading newspapers, listening to and disseminating people's radio, writing and drawing propagandistic text and pictures, editing wall newspapers, etc. Several kinds. The appointment of propagandists shall be subject to the examination and approval of the party branch committee and the approval of the party organization at a higher level. Party and youth league branch secretaries, branch committee members, party members and youth league members who have regular working contacts with the people (such as trade union cadres, cooperative cadres, district and village cadres, school teachers, staff of public education centres, wall newspaper editors, etc.), should serve as propagandists.

3. Party committees at all levels should regularly discuss the work of propaganda to the masses, and regard propagandists as important bridges linking the Party and the masses and give them constant leadership, assistance and education.

The Party branch committee should frequently convene a meeting of all propagandists affiliated to the branch to discuss the specific tasks and methods of the branch's propaganda work in accordance with the instructions of the superior and the conditions of the branch, check the status and experience of the propaganda work, and listen to the propagandists' opinions on the masses. report on the situation and give concrete instructions to the propagandists. In order to mobilize the various revolutionary organizations to jointly engage in propaganda, the branch propagandist meeting should define an appropriate division of labour among organizations such as the party, youth leagues, trade unions, peasant associations, cooperatives, etc. The duration of the branch propagandist meeting can be adjusted according to the work needs and the activities of the branch, but it must be held at least once a month and at most once a week.

The city and county party committees shall convene a joint meeting of branch secretaries or a representative meeting of propagandists or a general meeting of propagandists once a month. Discuss promotional efforts for the next month. In difficult traffic conditions, county boards may convene such meetings in subdivisions. The district committee shall be responsible for the regular leadership of the propaganda work of the branch on behalf of the city committee and the county committee, and shall, according to the conditions of each branch, define the regular scope, objectives and methods of the propaganda activities of each branch. In rural areas, district committees should establish a system of teaching stations for propagandists. Members of the district committees often convene propagandists or representatives of propagandists from several branches to teach propaganda content and methods, and distribute and explain propaganda materials.

Provincial, city, local and county Party committees should constantly supply propagandists with propaganda instructions and materials. Party newspapers and periodicals at all levels should frequently publish texts discussing propaganda work and the work of propagandists. Party schools at all levels and Party training classes should have courses for discussing propaganda work, and if possible, set up short-term rotation training classes for propagandists.

4. In order for the people to fully understand the Party's political views in a certain period of time, it is not enough to rely solely on the work of propagandists. Party leaders at all levels must directly and frequently report to the people about current affairs, policies, work tasks, Systematic reporting of work experience. For this purpose, provincial, municipal, local, county and district party committees should appoint rapporteurs to undertake the task of making political reports to the masses. The Rapporteur is a senior communicator and should be the leader of the communicators. The rapporteurs are secretaries and members of the party committees of provinces, cities, localities, counties and districts, party members who are in charge of work in the people's governments of provinces, cities, localities, counties and districts, and other members of the party committees at the above-mentioned levels. designated party members. Every rapporteur must make at least one political report every two months to an assembly or a representative conference of the urban and rural masses (first of all, the workers and peasants). The titles and main points of these reports shall be prescribed or approved by the secretaries of the Party committees at all levels to which the rapporteurs belong, and the results of the reports shall be reported to the secretaries of the Party committees at all levels. Party committees at all levels should be responsible for examining the working conditions of their rapporteurs and giving them all kinds of help and guidance to ensure that their work can be carried out regularly and correctly and continuously improved. Provincial and local party committees shall select appropriate reporters for their reports to be published in newspapers.

5. The establishment of the system of propagandists and rapporteurs is to ensure that the party's propaganda work to the masses has a regular and effective backbone, not to limit the party's propaganda work to the scope of propagandists and rapporteurs. The leading organs of every Party organization, as well as every propagandist and rapporteur, must be good at uniting active elements among the people to participate in propaganda work in various forms. In new districts that have not absorbed a large number of party members to establish branch organizations, in addition to directly recruiting and leading some propagandists among party members, youth league members and non-party activists, the district committee should focus on organizing an appropriate form of non-party propaganda network. In all publicity campaigns of a national nature, the Party organization should be good at cooperating with the democratic parties and people's organizations, and organize the staff of the people's government, the People's Liberation Army, the cultural, educational, and artistic circles to participate unanimously, so that Form the most extensive propaganda team under various specific goals.

6. Although some difficulties will inevitably be encountered in quickly establishing a system of propagandists and reporters throughout the party, it is necessary and conditional to solve this problem. Generally speaking, our party has a tradition of propaganda to the masses. In the past year, in many cities, factories and mines, and a few villages in the Northeast, North, and South-Central regions, we have gained some experience in the experiment of setting up propagandists that can be promoted throughout the country. However, serious effort must still be made by the entire Party in order to establish the system of propagandists and reporters generally in a truly effective and not formalistic manner. The party committees of each province and city should formulate a specific plan for implementing this decision within half a year according to local conditions, report to the central bureaus to which they belong for approval, and regularly check the implementation status, so as to realize it as scheduled.